LOS ANGELES BUSINESS JOURNAL

Inside The VALLEY

2024 EDITORIAL CALENDAR

FEBRUARY / MARCH

Art Deadline: March 5

SPECIAL FOCUS
Economy & Finance

EVENT
Valley Economic Trends
Mar. 6, 8:30-11AM

SPECIAL SECTIONS
Labor & Employment Roundtable
Leaders to Know: Trusted Advisors
Leaders to Know: Finance

THE LISTS
Accounting Firms, Chambers/ Business Organizations

AUGUST / SEPTEMBER

Ad Materials Due: Aug. 30

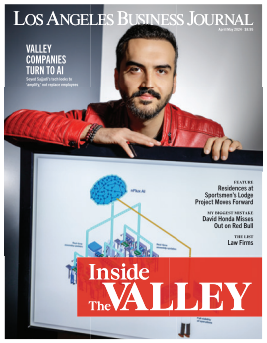
SPECIAL FOCUS
Women's Leadership

EVENT
Valley Women's Leadership Awards & Symposium Sept. 5
(Content Due Aug. 16)

SPECIAL SECTIONS
Insurance Roundtable
Leaders to Know: Health Care
(Content for Both Due Aug. 9)

THE LISTS
Hotels, Meeting Facilities, Colleges & Universities, MBA Programs

APRIL / MAY



Ad Materials Due: May 1

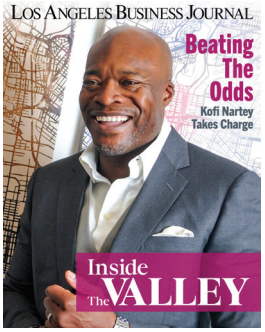
SPECIAL FOCUS
Real Estate

EVENT
Valley Commercial Real Estate Awards
Apr. 25, 6-8PM
(Content Due April 12)

SPECIAL SECTIONS
Health Care Roundtable
MBA/Master's Guide
(Content for Both Due April 12)

THE LISTS
Law Firms, Insurance Brokers, Hospitals

OCTOBER / NOVEMBER



Art Deadline: Oct. 18

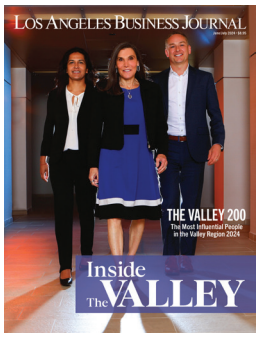
SPECIAL FOCUS
Employment, HR, The Office

EVENT
Diversity, Equity & Inclusion
Oct. 16, 2-3:30PM *(digital)*
(Content Due Oct. 11)

SPECIAL SECTIONS
Employment Roundtable
Giving Guide
Leaders to Know: Real Estate
(Content Due Oct. 4)

THE LISTS
Commercial Real Estate Brokerages, Banks, Credit Unions, SBA Lenders

JUNE / JULY



Art Deadline: June 28

SPECIAL FOCUS
The Valley 200

EVENT
Valley 200 Reception

DECEMBER

Art Deadline: Nov. 25

SPECIAL FOCUS
THE 2025 Lists

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