

## THE LIST

## BUSINESS IMPROVEMENT DISTRICTS

Ranked by 2024 budget

Rank		Business Improvement District • name • address • website	Budget • 2024 • 2023 (in thousands)	Profile • members • type • city blocks	Terms • length • renewal date	Areas Covered	Programs and Services	Top Executive • name • title • phone	
1		<b>Ventura County Lodging Association</b> 305 S. Kalorama St, Suite C1 Ventura 93001 venturacountycoast.com	\$4,300 \$4,300	65 property N/A	10 years 2025	Camarillo, Oxnard, Ventura and Port Hueneme	destination marketing and management program to promote overnight visitation to Camarillo, Oxnard, Ventura and Port Hueneme	Brian Tucker CEO, President (800) 648-2124	
2		<b>Greater Downtown Glendale Association</b> 100 N. Brand Blvd., Suite 508 Glendale 91203 downtownglendale.com	1,793 1,937 <sup>1</sup>	165 property 46	10 years 2029	Brand Boulevard and Central Avenue	beautification, cleaning, public space development, management, district identity and branding	Marco Li Mandri Executive Director (818) 476-0121	
3		<b>Conejo Valley Tourism Improvement District</b> 600 Hampshire Road, Suite 200 Thousand Oaks 91361 conejo.com	1,614 1,500	15 merchant NA	10 years 2027	lodging properties in Agoura Hills and Thousand Oaks	multiplatform destination marketing, meeting, wedding, sports and travel conferences, familiarization tours and strategic partnerships	Danielle Borja CEO, President (805) 370-0035	
4		<b>Visit Burbank</b> 150 N. 3rd St. Burbank 91502 visitburbank.com	1,100 1,100	19 property Citywide	10 years 2026	hotels with 25 rooms or more in city limits	sales and marketing campaigns promoting Burbank as well as destination development projects that enhance the visitor experience.	Mary Hamzoian Executive Director (747) 477-1462	
5		<b>Downtown Burbank Partnership</b> 150 N. 3rd St. Burbank 91502 dtnbur.com	1,024 1,024	296 property 40	10 years 2028	Magnolia Boulevard, Olive Avenue, Alameda Avenue, I-5 freeway	marketing and events, maintenance and capital improvements, hospitality and social services outreach, and leasing support.	Mary Hamzoian Executive Director (818) 238-5180	
6		<b>North Hollywood BID</b> 5026 Lankershim Blvd. North Hollywood 91601 nohobid.com	768 723 <sup>1</sup>	120 property 40	5 years 2024	Lankershim Boulevard, Magnolia Boulevard	safety ambassador program, maintenance, marketing	Steve Gibson Executive Director (818) 761-8230	
7		<b>Santa Clarita Tourism Marketing District</b> 23920 Valencia Blvd., Suite 100 Santa Clarita 91355 teamsantaclarita.com	600 <sup>1</sup> 569 <sup>1</sup>	8 merchant NA	1 year 2024	hotels in city limits	marketing, event attraction	Jason Crawford Economic Development Manager (661) 255-4347	
8		<b>Visit Camarillo</b> 4001 Mission Oaks Blvd., Suite B Camarillo 93012 visitcamarillo.com	580 <sup>1</sup> 580 <sup>1</sup>	11 property NA	10 years 2025	hotels in city limits	marketing programs designed to increase tourism and overnight stays in Camarillo Hotels	Yuliana Gonzalez Executive Director (844) 775-2533	
9		<b>Studio City BID</b> 12198 Ventura Blvd., Suite 207 Studio City 91604 studiocitybusinessdistrict.com	518 599	224 property Studio City	5 years 2024	Ventura Boulevard from Carpenter Avenue to Coldwater Canyon Avenue, Ventura Place, Laurel Canyon Boulevard, Radford Avenue	improvement projects, sidewalk sweeping, tree trimming, pressure washing, removed graffiti, daily security patrols	Vicki Nussbaum Executive Director (818) 821-3820	
10		<b>Destination Lancaster</b> 554 W. Lancaster Blvd. Lancaster 93534 destinationlancasterca.org	515 <sup>1</sup> 515 <sup>1</sup>	10 merchant N/A	5 years 2023	hotels in city limits with AAA rating of three stars or greater	marketing, partnerships, branding, visitors center	Mark Hemstreet (661) 579-3779	
11		<b>Visit Simi Valley</b> 40 W. Cochran St., Suite 100 Simi Valley 93065 visitsimivalley.com	330 <sup>1</sup> 330	5 merchant NA	5 years 2024	hotels in Simi Valley	marketing	Layma Askarzoi Executive Director (805) 526-3900	
12		<b>The BLVD Association</b> 44933 Fern Ave. Lancaster 93534 theblvdlanaster.com	310 <sup>1</sup> 307 <sup>1</sup>	NA merchant 9	5 years 2028	Lancaster Boulevard from 10th Street West to Sierra Highway, Kettering Street to Milling Street	clean and safe, marketing, advocacy	Araxie Kahramanian Executive Director (661) 723-6078	
13		<b>Montrose Shopping Park Association</b> P.O. Box 782 Montrose 91021 shopmontrose.com	306 <sup>1</sup> 305 <sup>1</sup>	170 merchant 8	3 years 2023	2200-2400 blocks of Honolulu Avenue and peripheral streets	marketing, promotions, events, clean and safe	Dale Dawson Business Administration (818) 541-0699	
14		<b>Historic Old Town Canoga Park BID - Canoga Park Improvement Association</b> 21822 Sherman Way, Suite 106 Canoga Park 91303 canogaparkcal.com	272 <sup>2</sup> 267 <sup>2</sup>	NA property 15	10 years 2029	Wyandotte Street to Gault Street, includes Historic Old Town Sherman Way Corridor from Glade Avenue to Canoga Avenue	landscaping and maintenance, security, marketing, promotions and public relations, admin and operations	Mary Paterson Executive Director (818) 346-7480	
15		<b>Village at Sherman Oaks BID</b> 14528 Ventura Blvd. Sherman Oaks 91403 villageatshermanoaks.com	192 <sup>2</sup> 210	350 property 8	10 years 2030	Van Nuys Boulevard from Ventura Boulevard north to Kling St., and Ventura Boulevard from Van Nuys Boulevard west to Willis and east one block.	sidewalk pressure washing, landscaping, sweeping, trash removal, graffiti removal, tree trimming, image enhancement, maintenance and beautification.	Leslie Elkan President (818) 326-0273	
16		<b>Old Granada Village BID</b> 17723 Chatsworth St. Granada Hills 91344 granadahillsbid.com	135 <sup>2</sup> 138 <sup>2</sup>	NA property 5	6 years 2026	Chatsworth St. from Encino Ave. to Lindley Ave.	marketing, landscaping	Susan Levi Executive Director (818) 780-9100	
17		<b>Encino Commons BID</b> 17547 Ventura Blvd., Suite 106 Encino 91316 encinocommons.org	130 <sup>2</sup> 130 <sup>2</sup>	NA property 9	9 years 2029	Ventura Blvd. from Balboa Blvd. to White Oak Ave.	marketing, landscaping	Susan Levi Executive Director (818) 780-9100	
18		<b>Chatsworth BID, Inc.</b> 21000 Devonshire Street, Suite 111 Chatsworth 91311 chatsworthbid.com	106 <sup>2</sup> 110	427 merchant 8	1 year 2025	Devonshire St.- Topanga Canyon to Mason	marketing, security, landscaping	Renay G Rodriguez President (818) 279-6619	
19		<b>Tarzana Safari Walk BID</b> 18653 Ventura Blvd., Suite 323 Tarzana 91356 tarzanasafariwalk.com	71 <sup>2</sup> 74 <sup>1</sup>	180 property 4	5 years 2027	Ventura Blvd. from Reseda Blvd. to Burbank Blvd.	marketing, beautification & streetscape improvements	Kathy Delle Donne President (818) 394-6601	

<sup>1</sup> Business Journal estimate.<sup>2</sup> Provided by the Los Angeles City Clerk.

NA - Not Available N/A - Not Applicable Note: The information on this list was provided by representatives of the districts and cities. To the best of our knowledge, this information is accurate as of press time. While every effort is made to

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