

# Inside The VALLEY

## 2024 EDITORIAL CALENDAR

### FEBRUARY / MARCH



Art Deadline: March 5

#### SPECIAL FOCUS

Economy & Finance

#### EVENT

Valley Economic Trends  
Mar. 6, 8:30-11AM (*in person*)

#### SPECIAL SECTIONS

Labor & Employment Roundtable  
Leaders to Know: Trusted Advisors  
Leaders to Know: Finance

#### THE LISTS

Accounting Firms, Chambers/  
Business Organizations

### AUGUST / SEPTEMBER



Ad Materials Due: Aug. 14

#### SPECIAL FOCUS

Women's Leadership

#### EVENT

Valley Women's Leadership Awards &  
Symposium Sept. TBD (*in person*)

Diversity, Equity & Inclusion  
July 24, 2-3:30PM (*digital*)

(Content for Both Due July 26)

#### SPECIAL SECTIONS

Insurance Roundtable  
Leaders to Know: Health Care  
(Content for Both Due July 19)

#### THE LISTS

Hotels, Meeting Facilities, Colleges &  
Universities, MBA Programs

### APRIL / MAY



Ad Materials Due: May 1

#### SPECIAL FOCUS

Real Estate

#### EVENT

Valley Commercial Real Estate Awards  
Apr. 25, 6-8PM (*in person*)  
(Content Due April 12)

#### SPECIAL SECTIONS

Health Care Roundtable  
MBA/Master's Guide  
(Content for Both Due April 12)

#### THE LISTS

Law Firms, Insurance Brokers, Hospitals

### OCTOBER / NOVEMBER



Art Deadline: Oct. 11

#### SPECIAL FOCUS

Employment, HR, The Office

#### EVENT

Community of Business™  
Employment Roundtable  
Nov. TBD (*in person*)  
(Content Due Sept. 27)

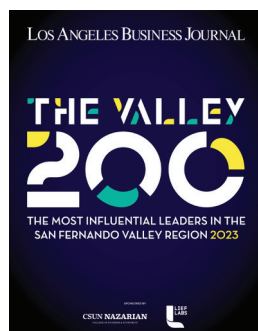
#### SPECIAL SECTIONS

Employment Roundtable  
Giving Guide  
Leaders to Know: Real Estate  
(Content Due Sept. 20)

#### THE LISTS

Commercial Real Estate Brokerages,  
Banks, Credit Unions, SBA Lenders

### JUNE / JULY



Art Deadline: June 18

#### SPECIAL FOCUS

The Valley 200

#### EVENT

Valley 200 Reception

### DECEMBER



Art Deadline: Nov. 25

#### SPECIAL FOCUS

THE 2025 Lists