

Weekend Getaway

GUIDE



Getting Back to Weekend Getaways in a Changed World

More than two years into the pandemic, Americans report that gas prices and inflation will impact their summer travel decisions more than concerns about COVID-19, according to a new survey conducted by Morning Consult and commissioned by the American Hotel & Lodging Association.

Memorial Day weekend marked the start of summer travel season, a traditionally busy time for the hotel industry. And this year, nearly seven in ten Americans (69%) report being likely to travel this summer, with 60% saying they are likely to take more vacations this year compared to 2020-21.

New concerns about gas prices and inflation, however, are impacting Americans' travel plans in a variety of ways. Majorities say they are likely to take fewer leisure trips (57%) and shorter trips (54%) due to current gas prices, while 44% are likely to postpone trips, and 33% are likely to cancel with no plans to reschedule. 82% say gas prices will have at least some impact on their travel destination(s).

The survey of 2,210 adults was conducted May 18-22, 2022. Other key findings include:

- 68% of Americans agree they have a greater appreciation for travel because of missed experiences during the COVID-19 pandemic
- 57% are planning a family vacation this summer, a majority of which plan to stay in a hotel
- 46% are likely to travel overnight for a family event such as a wedding, birthday, anniversary, or family reunion

- 25% were likely to travel for Memorial Day; 32% for 4th of July; and 27% for Labor Day
- 60% say they are likely to take more vacations this year compared to 2020-21
- 60% are likely to attend more indoor gatherings
- 57% are likely to take longer vacations
- 56% are likely to take trips to farther-away destinations
- 90% say gas prices are a consideration in deciding whether to travel in the next three months (50% major consideration, 23% moderate consideration, 17% slight consideration, 10% not a consideration)
- 82% say gas prices will have at least some impact on their travel destination(s) (37% major impact, 29% moderate impact, 16% slight impact, 17% no impact)

Due to current gas prices, 57% are likely to take fewer leisure trips, 54% are likely to take shorter leisure trips, 44% are likely to postpone trips, and 33% are likely to cancel with no plans to reschedule

- 90% say inflation is a consideration in deciding whether to travel in the next three months (39% major consideration, 31% moderate consideration, 20% slight consideration, 10% not a consideration)
- 78% of Americans say that COVID-19 infection rates are a consideration in deciding whether to travel this summer (33% major consideration, 23% moderate consideration,

22% slight consideration, 22% not a consideration)

"The pandemic has instilled in most people a greater appreciation for travel, and that's reflected in the plans Americans are making to get out and about this summer," said Chip Rogers, president and CEO of AHILA. "But just as COVID's negative impact on travel is starting to wane, a new set of challenges is emerging in the form of historic inflation and record high gas prices. We will be keeping a close eye on these issues and urging Congress and the administration to do the same in order to help ensure they don't negatively impact hotels' continued pandemic recovery."

AHILA recently relaunched its "Hospitality is Working" campaign with a focus on reigniting travel across the nation and highlighting hotels' positive economic impact in cities across the country. With travel ramping back up, hotels have embarked on an unprecedented hiring spree to recruit hundreds of thousands of workers for more than 200 hotel career pathways.

The poll was conducted by Morning Consult on behalf of AHILA. The survey was conducted May 18-22, 2022, among a national sample of 2,210 adults. The interviews were conducted online, and the data was weighted to approximate a target sample of adults based on age, gender, educational attainment, race, and region.

Learn more at [AHILA.com](https://www.ahila.com).

Stay Wild This Weekend

With boundless nature reserves, diverse restaurants, and memorable attractions that satisfy both awe-seeking nomads and active family travelers, the Antelope Valley awaits your adventure.



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Hit the Hills

Antelope Valley California Poppy Reserve

California's state flower is on brilliant display in the Antelope Valley, with more than 1,500 acres of state-protected poppy fields.

Prime Desert Woodland Reserve

Flat, winding trails and plenty of benches make this Antelope Valley nature reserve an ideal nature walk.

Saddleback Butte State Park

From hitting the hilltops to stargazing in the comfort of your tent, Saddleback Butte State Park lets you truly disconnect from reality and explore the surreal.



Seek the Thrills

Coyote Trail Adventures

From one-day treks in the drylands to three-day trips to Las Vegas, visitors will rev, roar, and ride across miles of off-road desert trails.

Willow Springs International Raceway

With three nationally renowned road courses, Willow Springs International Raceway lets visitors experience rip-roaring automobile, motorcycle, and go-kart races.

Exotic Feline Breeding Compound's Feline Conservation Center

More than 70 of the world's most endangered felines call this conservation center home—and unlike a zoo, you can get a close-up look at the animals.



Sip and Chill

Bravery Brewing

Bravery Brewing visitors can enjoy any one of its 30+ brews – many of which have earned national awards – on its expansive and dog-friendly patio.

Lucky Luke Brewpub

Pay a visit to the Lucky Luke Brewpub, conveniently located on Lancaster Blvd., to try refreshing and thirst-quenching brews on its comfortable patio.

Antelope Valley Winery

On a perfect California day, there's no better place to enjoy the outdoors than the Antelope Valley Winery, where guests can enjoy a bottle and light bites in a beautiful winery setting.

Your weekend getaway awaits. For more information about the outdoor havens and more must-see sights in the Antelope Valley, visit **destinationlancasterca.org**.

WEEKEND GETAWAY GUIDE

Five Tips to Prepare Your Car for Summer Getaways

This summer, millions of Americans will set out on road trips without paying attention to a factor that could make or break their journeys: their tires. Whether your getaway is to local off-road trails or across the continent, there are a few important tire safety steps you should take before you hit the highway – or leave it behind.

MAKE SURE YOU'RE DRIVING THE RIGHT TIRES

Even the best-maintained tires can leave you in a tough spot if you don't have the right tires in the first place. If you're heading off the beaten path, ensure you're riding on a set of all-terrain tires. Driving into high altitudes? All-weather tires with the three-peak mountain snowflake certification will help if you encounter snowy weather. And if you drive a set of dedicated winter tires, trade them out when temperatures consistently rise above 45 degrees - heat causes them to wear quickly and unevenly.

The Nokian Tyres Outpost AT and APT tires are approved for any terrain and weather, making them suitable for year-round use in areas that don't experience sustained winter weather. That makes them a great summer adventure option.

TURN UP THE PRESSURE

Low tire pressure makes blowouts more likely and harms gas mileage. Use a tire pressure gauge to ensure every tire is inflated to your car's recommended tire pressure, which you can usually find on a sticker inside your

driver door or in your car's owner manual. If your tires are underinflated, take them to a tire dealer for a fill-up or do it yourself – many gas stations have inflation machines.

CHECK YOUR TREAD DEPTH

Road trips are not the time to mess around with shallow tread grooves. The shallower your tire's tread, the less responsive it is to the road when the weather's rainy. Hydroplaning is a particularly dangerous possibility when your tread depth is lacking.

Tire dealers typically inspect your tire tread when you take your car in for a checkup. If you'd like to check your own tread, perform the penny test to make sure your grooves are still at safe levels. Even better: Nokian Tyres products feature a Driving Safety Indicator that tells you how much tread life you have left.

GET ROTATED AND ALIGNED

If it has been between 4,000 and 8,000 miles since you've had your tires rotated, drop by your tire dealership to get that done.



Uneven tread wear can lead to unstable driving. While the car is at the shop, ask your dealer to check the tire alignment, too. Proper alignment can help extend the life of your tires. Poor alignment can lead to rapid tread wear.

CHECK YOUR SPARE

Nobody ever wants to have to use their spare tire, but when you encounter a road hazard it's vital to have one safe and ready. When

you're rolling through this checklist with your primary tires, make sure your spare is properly inflated and still has solid tread depth.

Wherever your getaways take you this summer, make sure the tires taking you there are in good shape. For more advice, or to enter your favorite road trip for a chance to win free tires, visit NokianTires.com/Remote.

Information for this article was provided by BPT. Visit NokianTires.com/Remote to learn more.

2022 ECONOMIC OUTLOOK

Santa Clarita Valley Economic Development Corporation & College of the Canyons

8:00 - 11:00 AM Pacific | September 9th, 2022
College of the Canyons - Performing Arts Center



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Logix Federal Credit Union
President & CEO



NATE PATENA
DrinkPAK LLC
CEO



JOHN PRABHU
LA North Studios
Partner

The Economic Outlook will include an in-depth look into our national and local economies, as well as discuss global trends. This is the only event that provides a detailed economic forecast at the local level.



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