

BRANDED CONTENT

MAY 23, 2022

SAN FERNANDO VALLEY BUSINESS JOURNAL

WOMEN'S LEADERSHIP ROUNDTABLE & AWARDS 2022

HONOREES & FINALISTS



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A COMMUNITY HOSPITAL AND MUCH MORE



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Letter from the Publisher



The San Fernando Valley Business Journal was excited to celebrate more than 50 women of achievement in the Valley area at our annual Women's Leadership Roundtable & Awards virtual event on May 18.

From the impressive roster of finalists, we selected seven standout honorees to receive awards. Those honorees were announced at the live digital event. Across the next few pages, you will read inspirational stories about those local women who have achieved remarkable success despite the pandemic and sometimes overcoming personal challenges.

We also presented an interesting panel discussion at the event focused on "Leading Through Change" covering the importance of mentorship, opening opportunities for women to take on more leadership roles, and today's new work/life balance. These impactful leaders and some of their comments from the panel discussion are included in these pages as well.

I am grateful to our Diamond sponsors, the David Nazarian College of Business and Economics at CSUN, Pacifica Hospital of the Valley, and Wells Fargo Bank. Thank you to Platinum sponsor Montage Insurance Solutions and Gold sponsors Santa Clarita Valley Economic Development Corporation, and Valley Community Healthcare. Their support and involvement made this event possible.

Congratulations to all the finalists and the honorees!

Best regards,

Josh Schimmels
 Publisher & CEO

Empowered Women, Empower Individuals



Thanks to the courageous women who have used their hearts, minds and voices to pave the way for a brighter future in our community.



VCH proudly recognizes the San Fernando Valley Business Journal's Women's Leadership honorees.

www.valleycommunityhealthcare.org



Celebrating community spirit

Friends, family, neighbors, and local business owners are the backbone of this community. Our vibrant spirit comes alive at events like these.

It's an honor to be a part of your Corporate Sponsorship Panel and celebrate nonprofits.

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SAN FERNANDO VALLEY BUSINESS JOURNAL

WOMEN'S
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& AWARDS 2022

We hosted a special panel on "Leading Through Change" as part of the annual Women's Leadership Roundtable & Awards for 2022. The virtual event featured a spirited and informative panel discussion featuring five of the region's leading women executives. Thank you to this event's expert panelists.



Lily Castaneda
Countyline Region Banking
Senior Manager VP
Wells Fargo Bank



Precious Mayes
CEO/President
Pacifica Hospital
of the Valley



Cristina Rubino
Associate Professor
of Management
CSUN-Nazarian



Holly Schroeder
President & CEO
Santa Clarita Valley Economic
Development Corporation



Danone Simpson
CEO
Montage Insurance
Solutions

To view highlights from the virtual event, visit
sfvbj.com/events/2022-womens-leadership-roundtable-awards

A True Leader!

SAN FERNANDO VALLEY BUSINESS JOURNAL

WOMEN'S
LEADERSHIP ROUNDTABLE
& AWARDS 2022

We are proud to congratulate our COO **Shandrea Niblett** on being named **Executive of the Year**. Your hard work, dedication, leadership and ability to make those around you better is indispensable. **Congratulations!**



SHANDREKA NIBLETT
Chief Operating Officer



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EXCEPTIONAL HEART

We are extremely proud of the role our hospital has played in improving the lives of people in the San Fernando Valley and beyond for all the many years, also for our ability to overcome challenges while coming out stronger, and continuing to improve and grow with the community. Our Mission is to enrich health and vitality in our communities and the lives we serve at Pacifica Hospital of the Valley.

count on us.



PACIFICA HOSPITAL
OF THE VALLEY

Putting Community First

www.pacificahospital.com

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WOMEN'S
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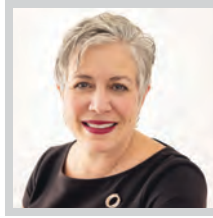
2022 FINALISTS



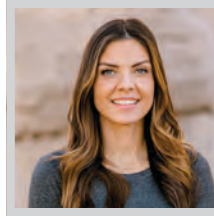
DR. NIMIRA ALIBHOJ
 Upper Cervical Chiropractor
 ALIVE Wellness Center



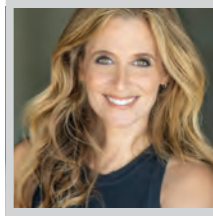
DENISE BEAN-WHITE
 CEO
 Consortium Media



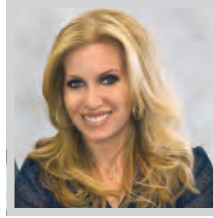
RITA BOCCUZZI
 Founder
 Flourish Inc.



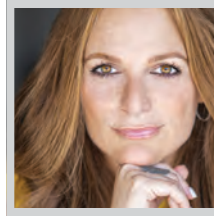
MEGAN BROWN
 Client Relations, Director of Finance & Operations
 Karlin, Hiura & LaSota



JODI CADEN
 Co-Founder
 Proof



KARI CADEN
 Co-Founder
 Proof



LORI CADEN
 Co-Founder
 Proof



CHELSEA CAMIRE
 Vice President of Sales & Marketing
 Hilton Los Angeles / Universal City



LINDSEY CARNETT
 CEO & President
 Marketing Maven



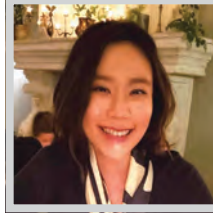
TRACEY CARPENTIER
 President
 Bridge to Home Board of Directors



VICKY CASTILLO
 CFO
 Villa Esperanza Services



MARISSA B. CASTRO-SALVATI
 Government Relations Manager
 Southern California Edison



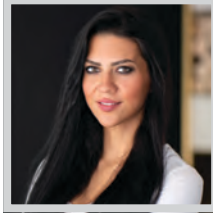
JULIA CHOI
 Portfolio Manager, Leveraged Finance Group
 California Bank & Trust



KELLY COFFEY
 Chief Executive Officer
 City National Bank



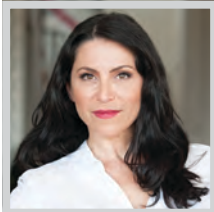
RACHEL COSGROVE
 Owner
 Results Fitness



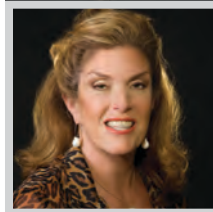
LILITH DAVTYAN
 CEO
 Phonexa



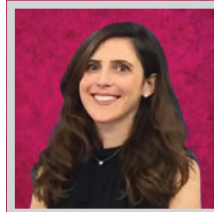
AMANDA DELZER
 Director of Finance
 PaymentCloud



DR. RACHEL DEW
 Chief Executive Officer
 ModiHealth



JERI DYE LYNCH
 President/Founder
 Conor Lynch Foundation



LISA ELKAN
 Owner/Founder
 Lisa PR



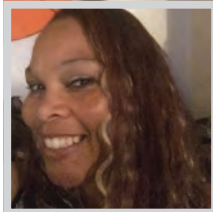
SAMANTHA ETTUS
 Founder & CEO
 Park Place Payments



LAURA V. FARBER
 Partner
 Hahn & Hahn LLP



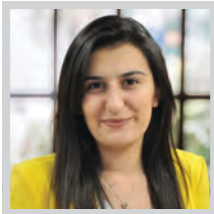
CARA FERRICK
 Co-Owner and Director
 CorePower Yoga Central Coast



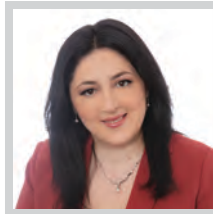
PAMELA FLENNORY
 CEO
 Jayden's Courier LLC



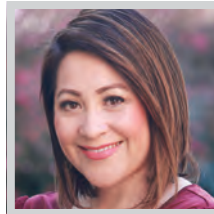
SUSAN FRIES
 CEO
 Ecola Termite & Pest Control



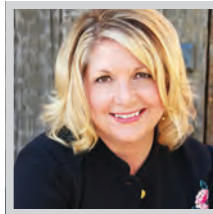
ARMINE GALSTYAN
 Principal, SmartGateVC;
 Managing Director, Hero House Glendale



AZNV GHAZARYAN
 Tax Partner
 WithumSmith+Brown, PC



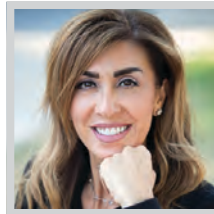
REANN GONZALES
 Executive Assistant to CEO & Board Liaison;
 Innovation & Excellence Steering Committee;
 Chair Sponsor, USHS Diversity Network
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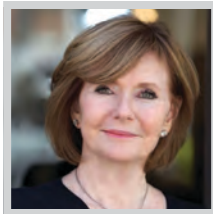
LISA GRITZNER
 Chief Executive Officer
 LG Strategies



DIANNE GUBIN
 Co-CEO
 C-Sweet



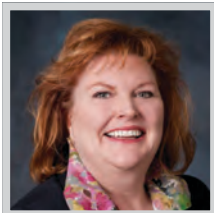
DIANA HALLAL
 Founder, CEO
 DH Financing, Inc.



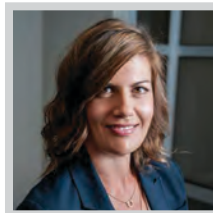
MARTHA HENDERSON
 Executive Vice President and Head of
 Entertainment Banking
 City National Bank



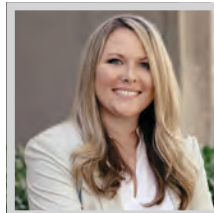
CRISTA HERMANC
 Lawyer
 Hermance Law



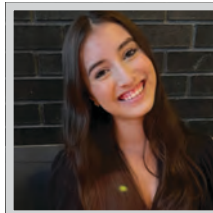
BETH HILBING
 Co-CEO
 C-Sweet



JENNIFER HIRAMOTO
 Economic Development Director
 City of Ontario



SARAH HURD
 Vice President of Product & Marketing
 Foye



TAYLOR JACKSON
 Founder and CEO
 Soaring Samaritans Youth Movement



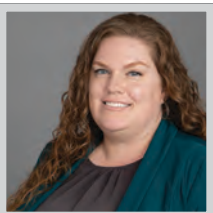
JANICE KANG
 Operations Manager
 Neumeister & Associates LLP



MARLEE LAUFFER
 Vice President of Marketing and
 Communications; Henry Mayo Newhall Hospital;
 President, Henry Mayo Newhall Hospital Foundation



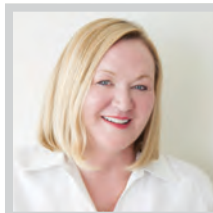
YUNIA LUBEGA
 Senior Director, Sales Recruiting-West;
 Head of Diversity, Equity and Inclusion
 Marcus & Millichap



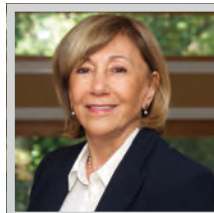
TERESA M. MAXWELL
 DBE Compliance Officer & Outreach Manager
 Skanska



PRECIOUS MAYES
 President/CEO
 Pacifica Hospital of the Valley



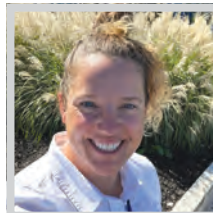
LAURA McHOLM
 Co-Founder
 NorthStar Moving Company



MARIA MEHRANIAN
 Managing Partner
 Cordoba Corporation



SHANDREKA NIBLETT
 COO
 Spectrum Commercial Real Estate, Inc.



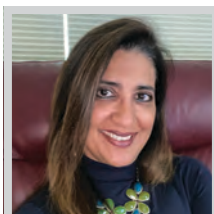
KANDIS PULLIAM
 Manager, Rosebowl Aquatics Center ;
 Head Coach Rosebowl Rays
 RBAC



SARAH REZNICK
 Financial Advisor
 Edward Jones



LUPITA SANCHEZ-CORNEJO
 Regional Vice President of External
 Affairs for Los Angeles
 AT&T



CLAUDIA SHAH
 Centro SBDC Program Manager
 SBDC



DANONE SIMPSON
 CEO
 Montage Insurance Solutions



JACKIE ZABEL
 Vice President
 Stellar Productions



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CEO OF THE YEAR

PRECIOUS MAYES

President/CEO
 Pacifica Hospital of the Valley

As a healthcare leader and entrepreneur, Precious Mayes' journey has been filled with opportunities and experiences in a variety of industries. She has always explored the impossible with the philosophy that "anything is possible."

Pacifica Hospital of the Valley is a safety net hospital. It faces challenges with timely funding by the state. The hospital is in north San Fernando Valley and provides service to patients as far as 400+ miles away. The need

in the immediate and distant communities are high, so Mayes has been able to work through financial limitations by adding new service lines and diversifying its portfolio with the various managed care organizations and IPA groups. With the pandemic experience since February 2020, in response to the Governor's call to action during the first COVID-19 surge, Mayes decided to pivot available beds and transitioned beds/units for intensive care, acute and sub-acute level COVID-19 patients.

Perhaps the biggest challenge Mayes faced over the past year, though, has been attracting, hiring, retaining, developing, growing, and engaging talent. Another challenge she has seen is increasing competition in several areas, but the most important will be the basics of seeing and treating patients. Not receiving aid in the same way that other much larger institutions, who are generating revenue and billing for billions of dollars, has left Pacifica is a challenging situation until the hospital's census increases.

Mayes has figured out how to keep the light on since joining Pacifica. She has also managed to keep the doors open throughout the pandemic as other hospitals continued to shut their doors, ensuring that everyone in the community has a place to come in times of need.

Mayes has proven time and time again that she is an outstanding leader, seemingly up to face any challenge.



EXECUTIVE OF THE YEAR

SHANDREA NIBLETT

COO
 Spectrum Commercial Real Estate, Inc.

Shandrea Niblett began her real estate journey as an administrative assistant for Grubb & Ellis, where she developed a great interest in the commercial real estate field. After a few years with Grubb & Ellis, she moved on to NAI Capital as an administrative assistant and property manager.

She was hired to assist NAI's chairman and one of its top producing brokers. She also managed the building where NAI's corporate headquarters was located and worked

directly with all tenants and vendors. Within a few years, she was promoted to office manager and put together NAI Capital's skilled administrative department. She was also the backup office manager for NAI Capital's Valencia branch office. After 13 years with NAI Capital, Niblett moved on to elevate her career and is now chief operating officer of Spectrum Commercial Real Estate, Inc.

Niblett assisted her mentor Yair Haimoff in developing Spectrum Commercial Real Estate, Inc., from the ground up. Spectrum Commercial Real Estate, Inc., is a commercial brokerage and property management firm specializing in the submarkets of San Fernando Valley and Santa Clarita. The firm has main offices in Woodland Hills and Valencia and satellite offices in Century City and Encino.

Growing up in Compton, Niblett is dedicated to mentoring young adults in the Compton. Niblett is not only a mentor to young men and women in underserved communities, but also an exceptional leader in the office environment. She is supportive and willing to share her knowledge with others.

Niblett is a tremendous asset to the Spectrum Commercial Real Estate, Inc., team, contributing her attention to detail, experience and 'above and beyond' work ethic. She manages the daily operation of Spectrum's four branch offices throughout Los Angeles County.

Congratulations

**CHELSEA
 CAMIRE**

on winning the Woman To Watch award



Sun Hill properties with the unpredictable climate posed by the pandemic, was able to face the business challenge of expanding the success of the company through Sales and Marketing. As the Woman to Watch awardee, we want to thank Chelsea for leading and creating an effective revenue management strategy to ensure the company's success during these tough market conditions through her forward-thinking Sales and Marketing leadership.





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Montage takes great pride in helping the women within our company, community, and those of our clients achieve their dreams.

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- HR Consulting • TPA Services • Property Casualty • Workers' Compensations •
- EPLI/D&O • Claims Management & Loss Control • Compliance •

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2022 HONOREES



CHAMPION OF WOMEN AWARD

DIANNE GUBIN and BETH HILBING

Co-CEOs
C-Sweet

Dianne Gubin and Beth Hilbing are Co-CEOs for C-Sweet – a concept designed specifically for executive women. The duo started the organization as a response to the executive glass ceiling and the Me Too Movement. Gubin and Hilbing see C-Sweet as an answer to many societal issues while providing access to all levels of career opportunities.

The premise of C-Sweet is that instead of climbing the career ladder, female executives should build their own ladder. By working together and hiring each other, the notion is that women can pull other women up economically, as well as the surrounding communities.

A licensed investment banker and principal of Capital InVentures Inc, Gubin holds active Series 79, 7 and 63 FINRA licenses with GT Securities. She actively sources deals and raises capital for middle market and fast growth companies. She's owned and built two technical staffing agencies from the ground up, and is currently president of executive search firm, Amplify Professional Services.

Hilbing is also a senior program manager and principal IT business partner for the Boeing Corporation. Earlier, as director of Global Collaboration Services at Northrop Grumman Corporation, she focused on engineering and operations to support collaboration technology spanning domestic and international operations.

Together, this powerhouse duo have become true champions for women with their innovative concept. Their mission is to foster and renew executive level relationships for women across sectors for business development, brand acceleration, partnerships and expanded career paths through curated receptions and digital engagement. By bringing together a collaborative community of successful women, this network-enhancing and growth-focused group help bring success to the next level.



COMMUNITY IMPACT ADVOCATE

KANDIS PULLIAM

Manager, Rose Bowl Aquatics Center
Head Coach, Rose Bowl Rays
RBAC

The Rose Bowl Aquatics Center, a 501(c)(3) non-profit organization, opened in 1990 and is located in Pasadena's beautiful Brookside Park, just south of the famous Rose Bowl Stadium. This world-class aquatics facility offers year-round aquatic and fitness programming to children, youth, families and seniors so that all generations can achieve the benefits of healthy living habits, regular exercise, and sports training.

Throughout the year last year and over the several years leading up to it, swimming coach extraordinaire, Kandis Pulliam left an unforgettable and positive mark on the Valley community thanks to her work at the facility.

"Coach Kandis," as she is known, served for several years as the head coach of the Rose Bowl Rays Special Needs Swim Club. An expert swim coach, head lifeguard and trained in Safety and Swimming. She kept the Rose Bowl safe and able to operate during COVID, including the special needs swim club which she heads up, but more than that she has created hope for special needs swimmers and families, helped keep them strong and motivated, and performed Zoom gatherings almost daily to help manage the lockdown.

Families of the swimmers contend that Pulliam provided much needed and endlessly valuable resources and services, bolstered by her dedication, humility and commitment to service for special needs families. She inspires all who know her.

Coach Kandis has also created a community that is much more than just a swim club and unlike other special needs activities and events. She did much of it on her own dime - taking swimmers bowling, surfing and camping (pre COVID) and on Zoom class events ("Around the World," cooking, breathing exercises, even group movie nights). For the families Rose Bowl serves, who were so isolated as special needs kids families, Pulliam made them feel welcome and part of something really amazing.

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ADVISORY TAX AUDIT

empower others

Great leaders empower others knowing that success is not only measured by what you accomplish, but also by what you inspire in others. Withum's Aza Ghazaryan, CPA, finalist in the Woman to Watch category, makes her imprint every day - influencing today's professionals to lead through action and passion - being a catalyst for the growth and success for her clients, colleagues and communities.

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SCVEDC
would like to
congratulate all
finalists for the

2022

*Women's Leadership
Roundtable & Awards!*



SANTA CLARITA VALLEY
ECONOMIC DEVELOPMENT CORPORATION

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2022 HONOREES



MENTOR OF THE YEAR

YUNIA LUBEGA

Senior Director, Sales Recruiting-West,
 Head of Diversity, Equity and Inclusion
 Marcus & Millichap

Yunia Lubega has spent the last nine years working for Marcus & Millichap's corporate office, starting as a sales recruiter and successfully working her way up the company to her current role of senior director, sales recruiting-west, as well as head of diversity, equity and inclusion. After taking an HR position in London during a gap year, Lubega knew she wanted to pursue a career in recruiting, because it allowed her to follow her passions of connecting with people, hearing their stories, and most importantly, helping people achieve their goals. Lubega has built a successful track record of recruiting for the company and has utilized her success and platform to bring forth awareness and knowledge to prospective women and people of color in the CRE industry.

Lubega epitomizes what the 2022 Mentor of the Year Award stands for as she continues to serve as a champion of women, striving to excel in her personal growth and career success in a heavily male-dominated industry, while also looking towards the next generation of industry leaders and ensuring that women and people of color are given every opportunity to showcase their credibility and belonging.

During her nine years with the Marcus & Millichap, Lubega has assisted with firm's relationship and expanding partnership with CREW Network, a professional networking association for women in the commercial real estate industry. She has also assisted with the firm's newest recruiting initiative, the William A. Millichap Fellowship Program, a 24-month training and development program for prospective real estate professionals. The Fellowship Program has partnered with CREW Network and Project Destined, a leading social impact platform that provides training in financial literacy, entrepreneurship and real estate, to source qualified candidates from all backgrounds and demographics.



NEXTGEN WOMAN OF THE YEAR

ARMINE GALSTYAN

Principal, SmartGateVC
 Managing Director, Hero House Glendale

Armine Galstyan is an inspiration to women seeking to make their mark in two notoriously male dominated fields; deep tech and venture capital. At the tender age of 24, Galstyan is at the helm of Glendale-based deep tech accelerator, Hero House. A quick visit to the Hero House webpage and you are greeted with these words of wisdom, "Be so good they can't ignore you." Words to live by for any young woman navigating Galstyan's world where

her grit, determination and passion for deep tech have certainly paid off.

Galstyan grew up in Baghramyan, a remote village in the Armariv Province of Armenia where career opportunities for young people were limited. A serendipitous encounter with an organization called Children of Armenia Fund (COAF) resulted in an opportunity for her to learn English. It was through COAF that she first met American volunteers and not only learned to speak English but also learned about the value of volunteerism and giving back. Her involvement in COAF armed her with the courage to take the TOEFL exam and apply to the American University of Armenia. While studying business, she learned about the world of startups, technology and entrepreneurship where she met the future founders of a deep tech venture capital fund, SmartGateVC. At the age of 19, she became one of their first hires. Today they operate in Armenia and in Glendale.

In 2020, after an extensive search for a tech accelerator operator, the City of Glendale hired SmartGateVC to launch and operate Hero House Glendale. Hero House, under Galstyan's leadership, pulled off a wildly successful inaugural year, despite the pandemic.

The accelerator program kicked off on February 19, 2021 focusing on 13 companies; 8 international and 5 from the United States, of which 4 were Glendale-based. The 13 companies focused heavily on sales, growth hacking, fundraising and advisement through mentors, advisors and fund.

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 corporations & cultures so all brands rise.**

2022 FINALIST

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Denise Bean-White
 President / CEO Consortium Media

Congratulations!



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CORDOBA CORPORATION

Congratulations

to our Managing Partner Maria Mehranian and all of the finalists for the *San Fernando Valley Business Journal* 2022 Women's Leadership Awards



2022 HONOREES

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 & AWARDS 2022



WOMAN TO WATCH

CHELSEA CAMIRE

Vice President, Sales & Marketing
 Hilton Los Angeles / Universal City

Chelsea Camire is an accomplished, innovative and creative leader in multiple leading organizations prior the past 15 years. She successfully built an impressive, award-winning track record in sales with Intercontinental Hotel Group, Starwood Hotels, Hilton Hotels and Pyramid Hospitality prior to joining Sun Hill Properties, Inc. in January 2019, just before the COVID meltdown. Camire held senior management positions in IHG, Hilton and Starwood

throughout a dynamic tenure delivering and sustaining revenue and profit gains within highly competitive U.S. Markets. While more than 100 Los Angeles hotels closed during COVID, Camire repositioned quickly the sales deployment and was affective in keeping Hilton Los Angeles Universal, Corporate headquarters and the other three Marriott properties open and viable – a truly remarkable accomplishment with the key demand driver for Leisure destinations, Universal Studio Theme Park closing for several months.

Camire brings years of experience in identifying, conceptualizing, designing and marketing unique hotel offerings and food and beverage concepts, discovering new revenue and increased financial performance. She collaborated with the internal team to create and construct “Five on the Hill,” a hugely successful elevated outdoor lounge venue with the best views in the Valley to rebrand “Experience the Hill” at Hilton Universal City Los Angeles.

Camire is clearly a “Woman to Watch.” Contrary to forecast models in the industry, she is leading the company forward and pacing to outperform 2019 Pre-COVID revenues at all four Sun Hill Properties Locations: Hilton Universal Los Angeles, Courtyard by Marriott Simi Valley, TownePlace Suites by Marriott Denver Southwest and TownePlace Suites by Marriott Colorado Springs Gard of the Gods. Keep watching Chelsea Camire as she continues to move forward with creating new opportunities and helping to expand Sun Hill’s various markets.

**CONGRATULATIONS
 TO OUR
 2022 WOMEN'S
 LEADERSHIP
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Leading Women: Focus on an Executive Who is a Champion for Homeownership

Ewunike Brady is an accomplished Wells Fargo leader who is helping shape the future of housing. Brady stands ready to drive changes that will push the business forward and provide homeownership opportunities for more customers, particularly those in diverse communities.

With more than 15 years of mortgage experience and a focus on consulting with corresponding clients to increase opportunities for low-to-moderate income and multi-cultural homeowners, she has built a strong understanding of the industry and how to assist first-time homeowners realize the American dream of owning a home.

For this special conversation, Brady shared her greatest career tips, the importance of diversity and the extraordinary things she is doing to get there.

What is your favorite part of your job?

BRADY: My favorite part of the job is being part of the change. I have two quotes on my wall in my office as a reminder that I have critical work to do: "Be the change you wish to see" and "Create the things you wish existed." African American Homeownership rates are at our Nation's lowest since the 1968 Fair Housing Act was established. As an industry, we are at a place and a time where the work that we are doing is laying the foundation for the next era in the mortgage and finance industry, where equitable access to housing is a priority. Being able to have insight and contribute to increasing homeownership rates in the African-American community is an honor, and it is a privilege for me to do this work.

What are the values and behaviors that affect you as a professional?

BRADY: My values are being authentic and connecting with people in a transparent way. I get to know the people I work with and accomplish

incredible results for our community. Having personal connections makes the work take on a persona, it allows you to connect deeper and have a greater sense of accountability.

What does it mean to be a woman leading change in corporate America?

BRADY: It is a good time to reflect and really think about the impacts of the work that women in all walks of life, in all industries are doing to make progress. There is a lot of work that still needs to be accomplished together and we need to keep celebrating these wins alongside continuing with highlighting opportunities to engage even further. Not limited to, but inclusive moments such as Women's History Month is an opportunity to amplify the conversation around equity, celebrate achievements, and keep moving the needle forward.

What message do you have for other women who are looking to advance their careers?

BRADY: Be in charge of your narrative. Tell your story, and share your aspirations with others. People want to see you succeed and want to be part of contributing to your advancement.

Why is diversity and inclusion in the work place important for you?

BRADY: There is no one size fits all for any of the work that we do in diversity, equity and inclusion, with equity being a key component in this conversation. When you intentionally insert DE&I work into the culture of an organization, it comes through in the products and the services that you produce, it comes through in the way that you message, it becomes part of the core values in the workplace. It is import-



Brady

ant that we support DE&I work - not just in soundbites but in our day-to-day actions.

Share with us your words of wisdom/advice for women of color in the workplace?

BRADY: My advice would be to learn healthy habits early and exercise them often. At the forefront, I highly recommend building a circle of influence of dynamic individuals that can pour into your growth, learnings, and opportunities. Lean into help. We all need someone to assist us along our journey. Learn to ask for help and graciously accept it.

What is the best advice you have received?

BRADY: You must stay present in the moment no matter the circumstances. In both the good and in the challenging moments you need to be present, engaged, and willing to step up. It's easy to sit on the sidelines, but the real

impact happens in the trenches. To be actively involved, you have to dig deep and contribute to be part of the solution.

How do you advance/propel fellow women colleagues?

BRADY: Actively and authentically, support the work that fellow women colleagues are doing. I often find having real heart-to-heart non-work related conversations letting other women know that you understand their story and you appreciate their efforts goes along way. I get to know my colleagues on a personal level, and not just in a working relationship. We all have things that we are dealing with, dreams, aspirations, and challenges. Finding a common ground that we can relate to one another goes much further and fosters positive relationships where you can then begin to do difficult work together. It's also important that you make space to be human, to be empathetic and then also to celebrate each other's victories.

How do you ensure your organization and its activities are aligned with your core values?

BRADY: Occupy those roles in which you can be that decision maker and if you are not able to hold that leader title then you need to be a leader in how you influence the work that you manage. You align with your core values by leading by example. Your actions create a visual representation of those core values - they show up in how you conduct yourselves in meetings, how you present your work, the ways that you engage partners and partnerships, this even extends to how you conduct yourself outside of the walls of your office. Your core values are anchored in what is authentically you.

For more information, visit wellsfargo.com/mortgage.





Profile of an Essential Safety Net Hospital

Pacifica Hospital of the Valley (PHV) is a 231-bed safety net, acute care hospital located in Sun Valley. The hospital is Joint Commission Accredited and has been a major provider of health care to adults in the San Fernando Valley for over three decades. PHV offers a full range of inpatient services including: 24/7 emergency, acute, ICU, acute behavioral health (locked unit), acute medical/behavioral health (with and without COVID-19) and subacute/skilled nursing.

Outpatient services offered include: general medical, orthopedic and GI surgeries, laboratory, imaging and rehabilitation (physical, occupational and speech therapy).

The mission/vision of PHV is providing quality care to the most vulnerable and underserved community which covers approximately 15 zip codes in Los Angeles County and subacute referrals with as much as 400+ miles radius from PHV. The need in the immediate and distant communities is high, so PHV has been able to manage through its financial limitations by diversifying its portfolio with various Managed Care Organizations and IPA groups.

Pacifica Hospital of the Valley is contracted with over 100 physicians who are highly trained specialists focused on providing state of the art medical care. From diagnosis to treatment and follow-up, physicians work in

tandem to deliver care that is personalized to each patient.

Since the start of the pandemic in January 2020, Pacifica Hospital has undergone multiple surges with treating hundreds of COVID-19 patients. During this time of uncertainty, no playbook existed on how to navigate through this challenging period of time.

During the peak of the last surge in January 2021, PHV greenlit a new program partnering with the Department of Mental Health providing 26 beds for acute level patients who have a primary medical diagnosis with behavioral health issues. This new program services those patients with and without COVID-19. The referrals for this patient population continues to increase and with our collaborative efforts with DMH, the program has been very successful in meeting the needs of our mental

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health community. The hospital has over 25 years of experience in behavioral health and its staff is passionate about supporting and successfully providing services and continuing to expand its services for this growing population.

Precious Mayes as president and CEO of Pacifica Hospital, brings extensive experience and business acumen in elevating world class medical care including the medical staff team to higher levels of personalized healthcare for the San Fernando Valley and the greater Los Angeles County. Mayes is the turnkey of the hospital to create new service lines to meet the needs of the communities served and work with state and federal agencies to obtain funding under HQAF and COVID-19 Provider Relief stimulus programs. As president and CEO, Mayes works closely with local elected



Precious Mayes, president and CEO of Pacifica Hospital.

officials in the City Council, Assembly, Senate and Congressional offices to advocate for the community and healthcare providers.

In summary, Pacifica Hospital of the Valley offers a robust level of services with the leadership team and staff proud for giving "H.E.A.R.T. to the patients at Pacifica Hospital of the Valley and the healthcare needs of the communities served."

Learn more at pacificahospital.com.